

THE BLACK BUSINESS ALLIANCE



UBUNTU GATHERING



THURSDAY **14** NOVEMBER
2024

The Reign, 240 Naugatuck Avenue,
Milford, CT 06460

SPONSORSHIP PACKAGE



ABOUT THE EVENT

The Black Business Alliance is excited to celebrate its remarkable achievements! Join us at the upcoming Black Business Alliance Annual Celebration, centered around the theme

"Empowering Excellence: Celebrating Black Businesses."

This event unites a diverse and influential group of entrepreneurs, business leaders, and community members who believe in the power of collective growth and success. We come together in the spirit of **Ubuntu**, recognizing that our individual achievements are intertwined with the prosperity of the entire Black business community.

We are honored to present sponsorship opportunities for the upcoming Black Business Alliance Annual Celebration. By becoming a sponsor, you not only showcase your brand but also join a collaborative effort to uplift and empower Black-owned businesses. Together, we create lasting impact through community-driven success.



EMPOWERMENT SPONSOR \$25,000

- Logo placement on event materials and the organization's website
- Recognition in press releases
- Recognition on programs
- 3 VIP tables of 8 at the Annual Celebration
- Free admission to The Black Business Alliance Business After Hours networking events
- Feature in the organization's newsletter
- Opportunity to host a workshop or panel discussion

INNOVATION LEADER \$10,000

- Logo placement on event materials and the organization's website
- Recognition in event programs
- 2 reserved Tables for 8 to Annual Celebration
- Mention in the organization's newsletter
- Opportunity to present an award or sponsor a specific segment of an event

HERITAGE CHAMPION \$5,000

- Logo placement on event materials and the organization's website
- Recognition in event programs
- Reserved Table for 8 to Annual Celebration
- Mention in the organization's newsletter
- Opportunity to sponsor a workshop, breakout session or Business After Hours

COMMUNITY BUILDER \$2,500

- Logo placement on event materials
- Recognition in event programs
- 5 Tickets to Annual Celebration
- Mention in the organization's newsletter

EQUITY ADVOCATE \$1,000

- Logo placement on event materials
- Recognition in event programs
- 3 Tickets to Annual Celebration

OPPORTUNITY PATRON \$500

- Name listed on event materials
- Recognition in event programs
- 2 Tickets to Annual Celebration

SPONSORSHIP FORM

CONTACT INFORMATION

Name: _____ Title: _____

Company/ Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Number: _____ Email: _____

SPONSORSHIP PACKAGE

Empowerment Sponsor: \$25,000

Innovation Leader: \$10,000

Heritage Champion: \$5,000

Community Builder: \$2,500

Equity Advocate: \$1,000

Opportunity Patron: \$500

Return completed form to
info@bbbusinessalliance.org
with the subject "UBUNTU
SPONSORSHIP" or mail to the
address below:

**The Black Business Alliance
Attn: Anne-Marie Knight
1201 Boston Post Rd
Unit #1092
Milford, CT 06460**

**Checks can be made payable
to *The Black Business
Alliance.***

This form can also be completed and submitted online [here](#).

www.bbbusinessalliance.org



ABOUT US

The Black Business Association (BBA) is a dedicated network focused on the success and growth of Black-owned enterprises.

We provide access to funding, essential resources, and a community of like-minded entrepreneurs, all designed to promote growth, prosperity, and opportunities within the Black community.

www.bbbusinessalliance.org

